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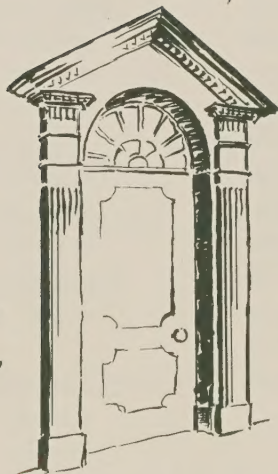
Ro

Lambert Landscape Co.

Descriptive price of roses

Lambert

LINE AT AZALEA DR.



Gardens

SHREVEPORT, LA.



ROSES

These we believe to be the very best in Texas grown roses — the famous SEAL KRAFT packaged rose. They are all Jumbo size, selected from the top 10% of the entire crop. Plants are plastic film coated and individually wrapped in an entirely new plant package which insures positive moisture-vapor control. Planting instructions are included with each package. These plants make beautiful and ideal gifts.

Red

AMI QUINARD — Dark red. Deep velvety crimson.
 E. G. HILL — Immense flower, shading to dark crimson.
 ETOILE DE HOLLANDE — Large crimson flower with velvety finish.
 POINSETTIA — Brilliant scarlet, with long pointed buds.
 RED RADIANCE — Most popular deep red, prolific bloomer.

Pink

MRS. CHARLES BELL (Shell Pink Radiance) — Soft, light pink, sweetly perfumed.
 BRIARCLIFF — Rose pink.
 DAINTY BESS — Warm pink overlaid with flush of suntan. Wine-red stamens.
 EDITOR McFARLAND — Dark pink. Fragrant, long, strong stems.
 PINK RADIANCE — Universally liked pink.
 EDITH NELLIE PERKINS — Fragrant, double blooms with intense deep coloring on outer petals.

White

K. A. VICTORIA — White, old reliable.
 F. K. DRUSCHKI — Pure white. Good for mass planting.

Yellow

GOLDEN OPHELIA — Light golden yellow.
 LADY HILLINGDON — Apricot yellow to orange.
 GOLDEN CHARM — Same as Talisman, only yellow.
 SUNBURST — Golden orange and deep yellow.

Two-tone

PRESIDENT HOOVER — Cerise pink, flame scarlet and yellow.
 TALISMAN — Rich scarlet and gold to deep rose and yellow.
 BETTY UPRICHARD — Delicate salmon pink to carmine with copper.
 COUNTESS DE SASTAGO — Fiery copper inside. Reverse, rich gold.

Climbing

PRESIDENT HOOVER — Cerise pink, flame scarlet and yellow.
 ETOILE DE HOLLAND — Large crimson flower with velvety finish.
 SILVER MOON — White.
 PINK RADIANCE — Universally liked pink.
 TALISMAN — Rich scarlet and gold to deep rose and yellow.
 RED RADIANCE — Most popular deep red, prolific bloomer.
 PAUL'S SCARLET — Vivid scarlet. Early bloomer.

Dwarf Polyantha or Baby Roses

ELSE POULSEN — Profuse flowering bright rose-pink, semi-double, lasting.
 GOLDEN SALMON — Bright Golden Orange.

IDEAL — Dark red.
 CECIL BRUNNER — Sweetheart Rose. Seashell Pink.

Individually wrapped, each95
Per box of 12 10.50
On Mail Orders, please add 20% for mailing and handling cost.

California Grown Roses

These roses are budded on Ragged Robin understock, which we believe to be best suited for southern growing conditions. All are No. 1 top-grade plants.

CHARLOTTE ARMSTRONG: (Pat. 455) Queen of them all, with long, slender, carmine buds and magnificent open flowers of brilliant cerise. each 1.50

CRIMSON GLORY: (Pat. 105) The beautiful, flaming urn-shaped buds open into magnificent vivid flowers of velvety crimson with black and maroon markings. each 1.50

DEBONAIR: (Pat. 677) A new yellow that is outstanding because of the beauty and perfection of the jaunty, tightly curled buds, and the graceful high centered open flower. each 2.00

ECLIPSE: (Pat. 172) This rose is famous for its unique, streamlined buds of pale yellow, often more than 2 inches long. each 1.50

ETOILE DE HOLLANDE: This magnificent red rose is ranked among the best in its color class by everyone. It is the standard of comparison by which other red roses are judged. A heavy, delightful, old rose fragrance adds to its charm. each 1.50

FORTY-NINER: 1949 AARS Winner. This is probably the most brilliant hued bi-colored rose ever produced. The inside face of the petals is a vivid Orient Red, changing to Cherry Red with age. The outside of the petals is a rich Chrome Yellow, sometimes overlaid with pink. The yellow color is most evident in the bud, while the red color dominates the flower when fully open. each 2.00

McGREDY'S IVORY: Ivory white. 1.50

MIRANDY: (Pat. 632) Deep rich red. 1.50

NOCTURNE: (Pat. 713) One of the new 1948 Winners, with long red buds of spectacular beauty. each 2.00

PEACE: (Pat. 591) The buds are golden yellow etched with pink. Flowers are unusually large, on heavy stems that lift them proudly above the foliage. each 2.00

PICTURE: No words can do justice to the warm, rich salmon-pink tones of the perfectly formed buds and flowers. When you have seen these bright, cheerful pink buds, you will know what we mean. each 1.50

PINOCCHIO: (Pat. 484) This rose blooms so exuberantly that the word "ever blooming" seems inadequate. Clusters of winsome rich salmon-buds flushed with gold. Unrivalled for boutonnières. each 1.50

PRESIDENT HOOVER: Many would consider their rose planting incomplete without this wonderful, multi-colored rose, combining shades of cerise, pink,

flame, scarlet, and yellow. Give it plenty of room, it will use it. each 1.50

TALLYHO: One of the 1949 All-America Winners. Pink on the face of the petals with the reverse side crimson. Its unique coloring, beautiful form, and rich spicy fragrance are irresistible. each 2.00

TEXAS CENTENNIAL (Pat. 162) A strong, tall, vigorous, 3 to 4 ft. plant with strong stems and magnificent large full buds and blooms. The color is a bright glowing, carmine-red. It has the form of the famous President Hoover and has the same vigorous qualities. each 1.50

THE DOCTOR: Enormous, delicately colored, large petaled pink blooms which are sometimes so big you can hardly believe them real. The color is silvery-pink with an intensely sweet fragrance. each 1.50

CLIMBING BLAZE: A brilliant, double, red climbing rose. You'll be thrilled with the exceedingly generous display of blooms in June, and each succeeding year will increase your devotion as the plants become firmly established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore. each 1.50

CLIMBING CECIL BRUNNER (Sweetheart Rose): Tiny pointed bud, delicate pink, flower opens double. each 1.50

CLIMBING DAINTY BESS: In the early spring, its colorful myriads of shell pink blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, which resemble a wild rose, never fail to keep color and attract enthusiastic interest. each 1.50

CLIMBING HIGH NOON: This new 1948 AARS Winner is a combination of intense, clear yellow buds that seem to have captured and held the bright golden rays of the midday sun, long, thornless stems, a pillar of handsome glossy foliage, and a habit of blooming right on through the summer and fall. each 2.00

CLIMBING MERMAID: Large, single, open, fragrant. Pale sulphur yellow with amber stamens. Foliage is deep shiny green. each 1.50

CLIMBING PICTURE (Pat. 524) Clear, rose-pink with warm salmon undertones, enchantingly fragrant. each 2.00

CLIMBING PEACE: This is the first time the Climbing variety of Peace has been offered to the public. We have these in a very limited quantity. Blossoms same as bush type. each 2.50

CALIFORNIA ROSES AVAILABLE AFTER
DECEMBER 15TH

Sec. 34.66 P.L.&R.
U. S. POSTAGE

PAID

Permit No. 1949
Dallas, Texas